

## TRAINING PRODUCTION, STAGE AND EVENT MANAGERS

Toi Whakaari's Bachelor of Performing Arts (Management) programme provides students with a broad foundation for careers in performing arts and events management, leading to employment in production and stage management for opera, dance, music, theatre and live arts events.

The programme can also prepare students for future careers as producers for theatre and film. Toi Whakaari aims to open and test the possibilities of the performing arts through a collaborative process and a strong commitment to interdisciplinary work. The three year degree programme ensures our graduates have a vision for the future and the necessary skills to enable them to influence that future.

Performing Arts Management students develop their professional practice through working with students of design, acting, directing, entertainment technology and costume construction.

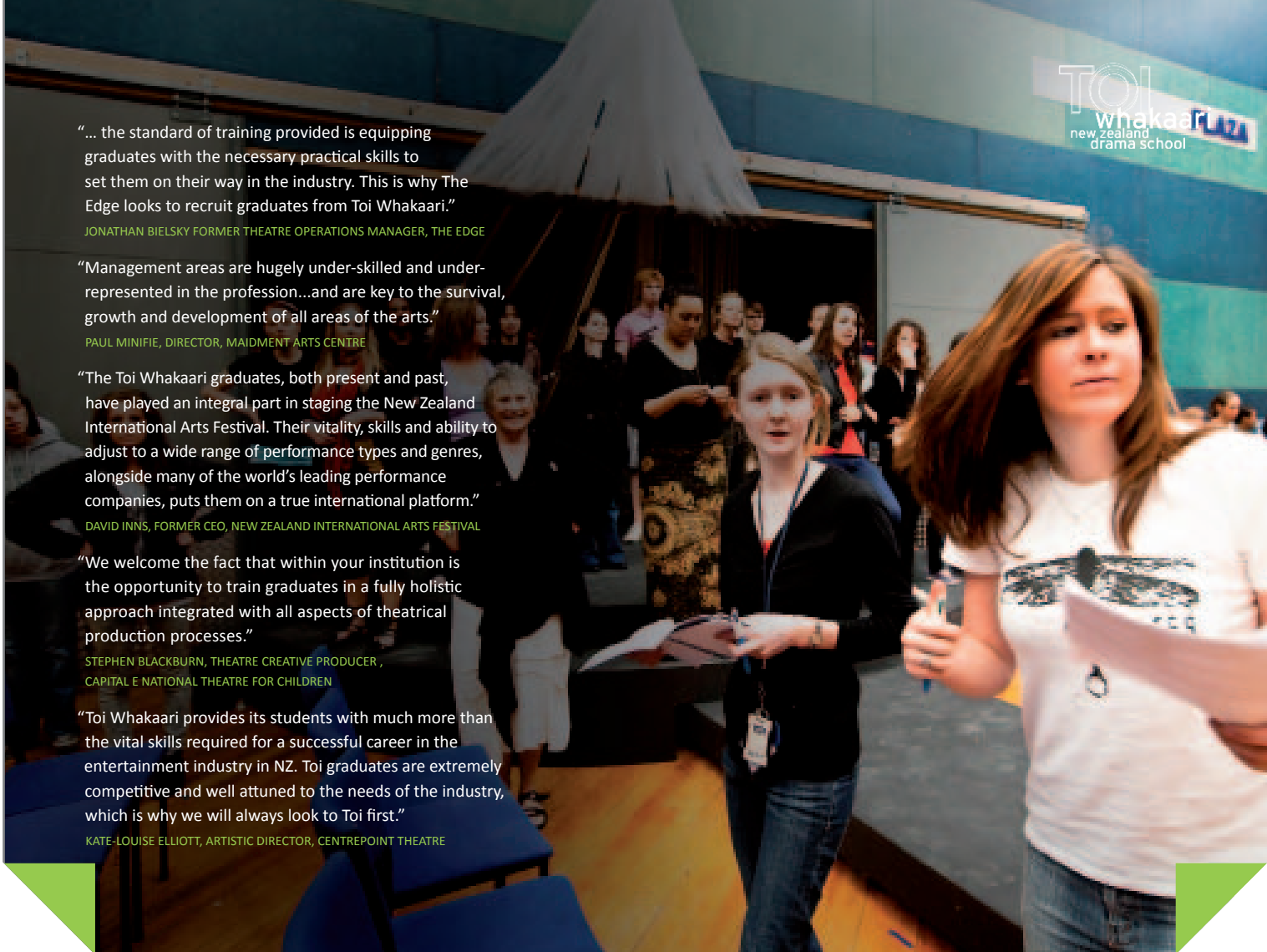
Our key relationship with the New Zealand School of Dance provides valuable opportunities for the management students to collaborate with contemporary dance students.

### HOW TO APPLY

To apply for the Performing Arts Management course, applicants must turn 18 before the first day of the first term. There is no upper age limit and candidates of all backgrounds, with or without prior technical experience in theatre, may apply.

Information about fees and application forms are available at [www.toiwhakaari.ac.nz](http://www.toiwhakaari.ac.nz). All applicants must fill in the application form and attach four current passport sized photos, two written references and a 500 word statement outlining why they wish to study Performing Arts Management at Toi Whakaari. **Closing date for applications is Friday 30 September 2011.**

All applicants will be assessed, and short-listed candidates will be interviewed to assess their sense of vocation and vision in relation to a career in performing arts management.



"... the standard of training provided is equipping graduates with the necessary practical skills to set them on their way in the industry. This is why The Edge looks to recruit graduates from Toi Whakaari."

JONATHAN BIELSKY FORMER THEATRE OPERATIONS MANAGER, THE EDGE

"Management areas are hugely under-skilled and under-represented in the profession...and are key to the survival, growth and development of all areas of the arts."

PAUL MINIFIE, DIRECTOR, MAIDMENT ARTS CENTRE

"The Toi Whakaari graduates, both present and past, have played an integral part in staging the New Zealand International Arts Festival. Their vitality, skills and ability to adjust to a wide range of performance types and genres, alongside many of the world's leading performance companies, puts them on a true international platform."

DAVID INNS, FORMER CEO, NEW ZEALAND INTERNATIONAL ARTS FESTIVAL

"We welcome the fact that within your institution is the opportunity to train graduates in a fully holistic approach integrated with all aspects of theatrical production processes."

STEPHEN BLACKBURN, THEATRE CREATIVE PRODUCER,  
CAPITAL E NATIONAL THEATRE FOR CHILDREN

"Toi Whakaari provides its students with much more than the vital skills required for a successful career in the entertainment industry in NZ. Toi graduates are extremely competitive and well attuned to the needs of the industry, which is why we will always look to Toi first."

KATE-LOUISE ELLIOTT, ARTISTIC DIRECTOR, CENTREPOINT THEATRE

### +THECHURCH+

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AND CREATIVE ENERGY

**TOI WHAKAARI: NZ DRAMA SCHOOL**  
Te Whaea: National Dance & Drama Centre  
11 Hutchison Road, Newtown, Wellington  
PO Box 7146, Newtown, Wellington, 6242  
[www.toiwhakaari.ac.nz](http://www.toiwhakaari.ac.nz)

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PRINT PARTNER

PHONE: +64 4 381 9251  
FAX: +64 4 389 4996  
BOOKINGS: +64 4 381 9253  
EMAIL: [drama@toiwhakaari.ac.nz](mailto:drama@toiwhakaari.ac.nz)

# BACHELOR OF PERFORMING ARTS

(MANAGEMENT)

CREATING STAGE AND SCREEN PROFESSIONALS



## THE COURSE

The three-year Bachelor of Performing Arts (Management) course is the only full-time undergraduate degree exclusively for performing arts management in New Zealand. Graduates of the programme operate across a range of production areas within the entertainment and performing arts industry. Our students are encouraged to explore their creativity, to take risks and to test established production procedures.

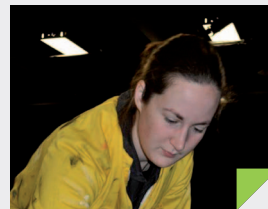
The first year of the course focuses on the function and operation of key areas in theatre production. Students gain basic skills in a broad range of production areas including lighting design and operation, costume, sound mechanics and design, set building and design, production and stage management, stage mechanics and AV.

In the second year there is a stronger focus on developing a deeper understanding and familiarity of process through a series of elective units. Students apply their skills and knowledge to production activity, reinforced with specialised block courses and industry secondments.

The third year professional stream is dedicated to developing business and leadership skills in a range of management, leadership and administration areas. This includes events, stage, production and financial management and performance research and development.

Each student is seconded to at least one professional theatre company, film crew or performing arts organisation. Recent secondments have included Cirque du Soleil, the NZ International Arts Festival, Capital E National Theatre for Children, Silo Theatre, NBR NZ Opera, Auckland Theatre Company, World of Wearable Arts (WOW) and Scottish Opera.

## FEATURED GRADUATE EDDIE FRASER MANAGEMENT GRADUATE 2010



Eddie graduated from the Performing Arts Management programme in 2010. She has enjoyed a variety of roles since then, including operating lights and sound for MINGE at BATS, working as Technical Assistant for the Auckland Arts Festival 2011 and doing technical work for the Festival of Colour in and around Wanaka. She is currently based in Palmerston North, working as Stage Manager at Centrepoint Theatre for three shows in their 2011 season: *Flipside*, *Le Sud* and *The 39 Steps*. She hopes to gain more experience working for festivals and develop her skills in technical management.

*"Toi Whakaari is a wonderfully creative learning environment, where students are encouraged to challenge themselves and take charge of their own learning. The hands-on approach and practical courses help prepare students to take on major roles in the productions, where they are given responsibilities and unwavering support from staff to do the best they can. A well-rounded skill base and the options to specialise in chosen fields make this course a really personalised learning experience. The contacts that I made during my time at Toi and my secondments have given me fantastic opportunities since I graduated. The responsibilities and encouragement I was given at Toi boosted my confidence and skills, and I feel well-prepared for a career in the industry."*



## Course Outline

### Year 1

- Basic stage lighting mechanics
- Basic sound and AV mechanics
- Basic stage mechanics and staging
- Set construction
- Costume construction
- Prop making
- Design process and research methodology
- Introduction to CAD
- Exploration of set, costume, lighting and sound design
- Cultural and theoretical studies
- Basic stage management procedure
- Basic principles of production management
- Production and performance procedure

### Year 2

- Stage lighting design and mechanics
- Stage sound design and mechanics
- AV design and mechanics
- Stage mechanics
- Stage management
- Production management
- Introduction to financial management
- Prop and set construction
- Production practice
- Industry internships

### Year 3

- Production and professional practice
- Principles of performing arts management
- Financial management
- Industry internships
- Electives:
  - Marketing and promotions
  - Arts funding and sponsorship
  - Stage management
  - Production management
  - Events management
  - Project management
  - Film production management
  - Performing arts administration
  - Independent study

## PHOTO CREDITS

Cover: Graduation Ceremony rehearsal 2009, photo by Philip Merry.  
Inside: Class and on set photos by Philip Merry.